



Comfort Equestrian Ltd.

News and Events

BR Winter Meetings, January 2010

We will be attending the BR Winter Meetings in Holland in early January to review the exciting new BR Clothing and Horsewear Fashion Collections for Winter 2010, and other new products from BR. BR Winter Collections will be delivered to the shops in September.

The popularity of BR Fashions is growing each year in Canada. BR offers the most extensive collections of color coordinated clothing and horsewear in the industry, including a full range for ponies and kids. Check out the current BR Winter Fashion Collections on-line at www.br.nl. Ask your Dealer about stocking these great products for Winter 2010.

Spring Trade Shows

Following the BR Meetings in Holland in January, we will be exhibiting at 5 Spring 2010 Trade Shows across Canada:

CEEA Market, Toronto	February 20-22
Pac-West Market, BC	March 6-8
Quebec Market, Quebec	March 21-23
Can-Am Market, Calgary	March 27-29
East Coast Market, Truro	April 2010 (dates to be confirmed)

These shows are not open to the public. Their purpose is to provide Tack Shops across Canada with an opportunity to see new products from all brands and distributors. The spring trade shows ensure that riders will see lots of great new products in the shops this spring from Comfort Equestrian, in time for the spring/summer riding and show seasons.

Comfort Equestrian Introduces Aramas and Americana Bridles and Halters

Comfort Equestrian is pleased to have taken on Canadian distribution of Aramas and Americana bridles and halters. Any rider would be happy to own one of these beautiful, hand-crafted products from Harmohn Kraft. Beautifully designed, stitched and padded leather give these items a distinctive feel. As one shop keeper says: *"People really love the Aramas ... you can smell the quality."* Aramas bridles offer the distinctive "comfort crown" for added comfort and style. Look for Aramas and Americana in your local tack shops sometime soon.

BR's Complete New Line of Bits, Spurs and Stirrups

Be sure to ask about BR's complete new line of Bits, Spurs and Stirrups for all English disciplines. Comfort Equestrian is proud to stock and supply the full line in Canada, including many bits made with **Cuprion**, BR's special copper alloy, which promotes salivation. Whether you need Baucher, Kimberwick, Weymouth, Egg Butt, Loose Ring Snaffles, Pony bits, or a huge range of other special bits, your Dealer has easy access to the whole BR line ... as well as BR's new Spurs and Stirrups.

We also distribute **BR Driving Bits** to go along with our Driving Harness, Aprons and other products for the Driving enthusiast.